



**Commercial Real Estate Finance  
"Made Simple"**

**FOR IMMEDIATE RELEASE**

**Getzville, NY, July 18, 2006** - Largo Real Estate Advisors, Inc. is pleased to announce Joseph Lawn as Account Executive of its Central New York Operations. Largo has become the largest provider of commercial real estate financing in Upstate New York and has increased its presence in Central New York throughout the past decade.

Joseph Lawn, who will manage the Central New York Territory, is a resident of Syracuse, New York. Joseph has over 24 years experience in the Real Estate and Finance field. Prior to his career with Largo, Joseph owned and operated Health Clubs, chartered a bank to factor his receivables and managed his own brokerage firm. As a principal, he was responsible for marketing, originating and closing of loans through a nationwide network of brokers, borrowers and lenders. Throughout his career, Joseph Lawn originated over \$500 million in loans for a variety of business and industries.

Largo Real Estate Advisors, Inc. is a commercial mortgage banking company that structures, arranges and closes commercial mortgages for acquisitions, refinances and refurbishment projects for developers throughout the United States and Canada. Largo manages the loan process from loan application through closing and services the loan throughout its term.

**For further information, please contact:  
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